



**SPONSORSHIP OPPORTUNITIES**

[GETFITLIVEFIT.ORG](http://GETFITLIVEFIT.ORG)

Below is a sponsor benefit package outline that pertains to financial and in kind support levels.

<b>Financial Consideration:</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Non - Profit</b>
	<b>Email or call dave@fitrightnw.com or 503.939.4241 for inquiries</b>				
<b>Designation:</b> Platinum Sponsor (Only one for this event, excludes Footwear Manufacture)	National Partner	Local Partner			
<b>Exclusive sponsorship position for industry (excludes footwear brands)</b>	x	x			
<b>1st right of refusal for 2010 Program</b>	x	x	x	x	
<b>Onsite Promotional opportunity to 400 + Program Participants/Calendar Year:</b> Placement of promotional literature at each training session and educational sessions. Corporate Name Recognition on Associated Press / media release (local TV, Radio and newspaper print) Name/logo/banner representation at training walk/runs (3x/week, year round) Presence at initial program seminar offered 4x/ calendar year. (session 1, 2, 3 & HTC/PIC) Vendor 10' x 10' booth at one or more training sessions offered during calendar year or 72 x/year On site service or product sampling at predetermined practice session.	x x x x x x	x x x x x x	x  x  x x	x      limited limited	
<b>BONUS!!!! Every other week from April - October the Portland Marathon Clinic meets at the store = promotion to 200 + an additional 12x/calendar year</b>	<i>x = as much as you'd like. Limited = one time/12 week session</i>				
<b>Corporate Name &amp; Logo on...</b> <i>All marketing material, including:</i> Program Tees Group Leader Tee's Promotional Literature (15k-20k) Distributed through metro area to health clubs, wellness centers, road races, etc. In-store promotional flyers Direct Mailing's	x x x x x	x x x x name	name only name only smaller size smaller size	name only name only	
<b>All Print Ad's</b> <i>City Sports NW, Racecenter, WalkAbout, Your Neighborhood Mailer</i>	x	name			
<b>Website Promotion</b> Corporate logo and hyperlink to company website from <b>WWW.FITRIGHTNW.COM</b> homepage Name & Hyperlink Company Name Only Corporate logo and hyperlink to company website from the <b>WWW.GETFITLIVEFIT.ORG</b> homepage Name & Hyperlink Company Name Only Corporate Name, logo and link on each training program page Name & Hyperlink Company Name Only	x   x   x	   x   x	   x   x		
<b>Global e-mails - distributed monthly (15-20x/year) - Current</b> Corporate logo and hyperlink to company website Monthly E-Newsletter (12x/year) Name & Hyperlink Company Name Only	x	<b>Business listed</b>			
In kind maximum consideration to offset cash sponsorship		>25%	>25%	0	0